



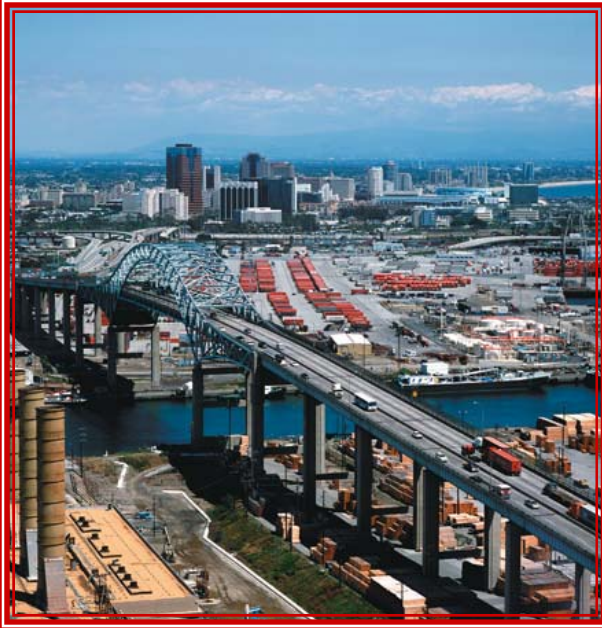
# MARAD Update



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## New Intermodal Gateway Office in Long Beach, California



*The port facilities in Los Angeles and Long Beach combine to handle an average of 15 to 16 ships each day, and the ports together move 43 percent of all cargo container traffic destined for the United States.*

*Above: The Gerald Desmond Bridge links Terminal Island with downtown Long Beach.*

The port complex of Los Angeles and Long Beach, the busiest seaport in the United States, is getting some extra attention from the federal government.

U.S. Secretary of Transportation Norman Y. Mineta unveiled his department's Southern California Gateway Initiative, which includes the opening of a Long Beach office to provide federal officials with the latest information about growth and challenges facing the port and its customers.

Under Secretary for Policy Jeffrey Shane shared the news with local officials and port users.

Secretary Mineta says the initiative includes an on-site federal liaison who will be located in Long Beach and will monitor conditions at the busy port. The liaison, Randy Rogers from the Maritime Administration, will report directly

to the Secretary and the U.S. Maritime Administrator. Randy Rogers is from the Maritime Administration's Western Region office.

John Jamian, who is now MARAD's Acting Administrator, conceived and promoted the idea for the Long Beach office. Mr. Jamian said, "A growing U.S. economy has kept the nation's largest port complex in Southern California busy with ships carrying cargo destined for manufacturers and store shelves across the country. As freight volumes continue to escalate, it is critical that this port complex remain able to keep the nation's economy moving."



*Left to Right: Acting Maritime Administrator John Jamian; Mayor of Long Beach, California, Beverly O'Neill; Undersecretary for Transportation Policy Jeffrey Shane*

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## Honoring the Merchant Marine Designing the Flag and Seal

George Bark was proud when he saw the Victory Parade after the first Persian Gulf War, when American merchant mariners marched as equals with their military colleagues. But one thing bothered him; he saw no Merchant Marine service flag nor a seal. They didn't exist in 1991.

So Captain George H. Bark, USMS, U.S. Merchant Marine Academy Class of 1944, decided to create one. In 1993, he and the late Walter Oates, MARAD Public Affairs Officer, created the U.S. Merchant Marine flag. Captain Bark adapted the design on the flag and created a seal, which got MARAD approval in 1999.

His design for the seal was included in the National World War II Memorial in Washington, D.C. Maritime Administrator William G. Schubert noted recently, "Nothing gives me more pride when driving through Washington than to see the U.S. Merchant Marine flag flying outside the U.S. Navy Memorial and the U.S. Merchant Marine seal at the National World War II Memorial."



The Maritime Protective Service is hosting the Ship Operations Cooperative Program's (SOCP) first 2005 meeting in Fort Lauderdale, Florida. On March 8 to 10, ship owners, operators, academia, suppliers, port authority representatives, and a multitude of other maritime industry representatives will participate in deliberations, panels, and technical presentations. Discussions on the mariner administrative card, mariner recruitment and retention, computer-based training will be among the topics for discussion.

For cost-free registration, contact Kim Rester at [kim.rester@marad.dot.gov](mailto:kim.rester@marad.dot.gov) or (202) 366-0364. Additional information about SOCP's meeting can be found at [www.socp.org](http://www.socp.org)

## Upcoming Events

### Ship Operations Cooperative Program's First 2005 Conference

Sponsored by the Maritime Protective Service  
March 8-10, 2005  
Fort Lauderdale, FL  
Contact Kim Rester at (202) 366-0364  
[www.socp.org](http://www.socp.org)

### NCBFAA's 2005 Annual Conference

"Complying with Government Initiatives: Defining Our New Role"  
March 13-17, 2005  
San Diego, CA  
[www.ncbfaa.org](http://www.ncbfaa.org)

### Navy League of the United States' 2005 Sea-Air-Space Expo

March 22-24, 2005  
Washington, DC  
[www.navyleague.org](http://www.navyleague.org)

### AAPA's Annual Spring Conference

Washington, DC  
April 4-6, 2005  
(703) 684-5700

If you know of an upcoming event you would like published in the *MARAD Update*, please submit it to Ella Thomas at [ella.thomas@marad.dot.gov](mailto:ella.thomas@marad.dot.gov).

## **Improving Waterborne Transportation in the Port of New Bedford**

Maritime Administration (MARAD) North Atlantic Region Director Robert F. McKeon and Maritime Program Specialist Bill McDonald were recently provided with an escorted tour of the Port of New Bedford, Massachusetts.

The City of New Bedford is one of three ports selected nationwide as a Portfields Demonstration Pilot Port. The Portfields Program is a federal-interagency partnership to address the economic and beneficial use of brownfields in local port communities. Brownfields are abandoned, idled, or under-used industrial and commercial facilities where expansion or redevelopment is complicated by real or perceived environmental contamination.

Developments in New Bedford offer a unique opportunity to develop Short Sea Shipping using existing brownfield sites as container-storage and distribution centers.



*U.S.-flag cruise ship entering the Port of New Bedford Harbor by the Palmer's Island Lighthouse*

*Photo By Doug Motta, New Bedford Mayor's Office*

## **APL Importer Honored for Support of U.S.-Flag Shipping**

On behalf of Maritime Administrator William G. Schubert, North Atlantic Region Director Robert F. McKeon recently presented Ames True Temper, Inc. with the MARAD Plaque of Appreciation in a ceremony at that company's headquarters in Harrisburg, Pennsylvania.

Founded in 1774, Ames True Temper is the world's largest manufacturer of non-powered lawn and garden tools. The company received the Plaque of Appreciation for directing significant business to an American-flag shipper.

Ames contracted with American President Lines to move 400- 20-foot equivalent units (TEU's) in 2003 and 800 TEU's in 2004, principally through the Port of New York and New Jersey via an all-water route from China. In addition, Ames helped APL to increase its market share of liner trade with Brazil. Ames had previously moved its Asian cargo via Evergreen Lines and COSCO.



*MARAD's North Atlantic Region Director Robert McKeon presenting Cynthia Cline and other logistics executives at Ames True Temper, Inc. with the MARAD Plaque of Appreciation in a ceremony at the company's headquarters in Harrisburg, Pa. Ames True Temper received the Plaque of Appreciation for directing significant business to a U.S.-flag liner.*

## **MARAD Update**

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## Maritime Transportation Visionary "Swallows the Anchor" After 56 Years of Service to the Transportation Industry

By Susan E. Schaefer, Central Region

John W. Carnes, the father of the Gulf Rivers Intermodal Partnership and ultimately the Heartland Intermodal Partnership, swallowed the anchor (nautical term for retired) after 33 years of service at the Maritime Administration (MARAD) on January 3. His expertise will be sorely missed at MARAD. We do hope that he will continue his involvement with the Heartland Intermodal Partnership, which was inspired by John's vision to "expedite safe and secure freight movements, reduce congestion, and advocate increased use of the Heartland's intermodal and water resources as strategies for coping with demands on the region's transportation system."

In June 2004, Carnes completed his fifty-sixth consecutive year in transportation. He started as a fireman on coal-burning locomotives at the Pennsylvania Railroad's coal docks at Sandusky, Ohio, and received his highest career honor when Maritime Administrator William G. Schubert proclaimed him Rear Admiral, United States Maritime Service, at his retirement party in December in New Orleans.

Carnes has been active in ensuring that the Merchant Marine's role in World War II is known by spearheading the

Merchant Marine exhibit at the National D-Day Museum located in New Orleans, Louisiana.

We wish John fair winds and following seas.



*Maritime Administrator Schubert (with microphone) proclaiming John Carnes Rear Admiral, United States Maritime Service*

## Holiday Festivities at MARAD's Western Region



*Santa Claus (Paul Matheson) and Michael T. Streblov*



*Left to Right: Simon Tao, Debra Welmere, Patricia Etridge, Richard Carter*



*Left to Right: Kevin Dwyer, Al Lipski, Chuck Johnston*

MARAD's Western Region office in San Francisco held its annual Christmas party on December 16. The event, honoring the contributions of Western Region employees, family, friends, and the wide maritime community in the San Francisco Bay area, was held at MARAD's Western Region warehouse in Alameda Point.

Santa Claus arrived during the festivities and presented gifts to each child—plus some to the adults. Ready Reserve Force ship crews and members of the Military Sealift Command ships berthed at Alameda Point were guests for the day. Simon Tao acted as the social director, and coordinated all of the activities. He was ably assisted by Richard Carter, Bryan Vogel, Hank Ryan, and Santa Claus.